

Hoon Oh

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Experience

October 2016 - January 2020

Allen & Gerritsen | Philadelphia, PA
VP, Creative Director

February 2016 - September 2016

McgaryBowen Innovation Group | New York, NY
Associate Creative Director, Experience Design

November 2014 - January 2016

McgaryBowen Innovation Group | New York, NY
Sr. Experience Designer

September 2013 - October 2014

SapientNitro | Boston, MA
Sr. Experience Designer

January 2012 - September 2013

Mullen | Boston, MA
Experience Designer

Proficiency & Skills

Experience Design

UX: Design Research, Ecosystem, Wireframe,
User Journey, User Flow

Software: Adobe Creative Suite, Sketch, Invision, Proto.io

Interaction Design

Rapid Prototyping: Arduino, Make Controller, XBee,
Qualified at Wood Shop, Laser Shop, Metal Shop.

Program Languages: Arduino, HTML, CSS

Motion Graphic Design

Filming, Video Editing, Video Storytelling.

Software: After Effect, Final Cut Pro

Fluent in English and Korean

Education

Fall 2009 - Spring 2011

Art Center College of Design | Pasadena, CA
M.F.A Media Design Program

Spring 2000 - Spring 2008

Hanyang University | Seoul, Korea
B.F.A Multimedia Design

Awards and Press

Battle of the Hands

MITX - Best Digitally Powered Experiential Marketing | 2015

Airbnb | Hollywood & Vines

One Show Silver Pencil - Branded Entertainment | 2014

One Show Bronze Pencil - Interactive

One Show Interactive Merit - Mobile Applications

One Show Interactive Merit - Social Networks

Cannes Lion Finalist, Shortlisted - Branded Entertainment

London International Awards - Finalist for Use of Social Media

MITX - Best Use of Mobile

JetBlue Getaways | Get Away With It

One Show Interactive Merit | 2013

Bronze CLIO - Branded Entertainment

Silver Effie Award

Shorty Award - Best Mid-sized Social Media Agency

Bronze Telly Award - Live Events

MITX - Best Engagement | 2012

Google Creative Sandbox

The FWA Public Shortlist

Swing Pong

Popular Science | June 20, 2012

Gizmodo | February 5, 2012

Other

Green Card holder

Country of origin: South Korea